

# 2019-2020 District Goals



**District:** District 310 C  
**Constitutional Area:** Orient and Southeast Asia

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
I will encourage GAT training my district

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
I will encourage and develop training Regions and Zone Chairpersons my District

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

- I will ensure my district team understand role in identifying qualified

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	10
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 60 new members.

### Action Items:

My district will establish club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 10 Leos to Lions

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	
2nd Quartter	
3rd Quartter	
4th Quartter	10

By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 10 members.

### Action Itiems:

My district will use the Club Quality Initiative to support member retention

## NET GROWTH GOAL

60	+	20	-	10	=	70
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 200000 people.

### Action Itiems:

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Planners Club and Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

## SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 45 service activities.

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

In tih 2019-2020ffiscal year, 70 % offi clubs in my distiricti will reporti tihir service projectis via MyLion Web or MyLCI.

### Action Itiems:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

#### **Custom goal and action items**

I will encourage custom goal and action items

### **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

#### **Action Items:**

### **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.**

#### **Action Items:**

My district will raise \$1000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

I will encourage Campaign 100 LCIF

### **ADVOCATE**

**In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

#### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

I will encourage global service team